



DOES IT WORK? BY ALICE HART-DAVIS

STAR RATING ★★★★★

Dr Denese Instant Wrinkle Press, £44.95 for 15ml, tel: 0870 190 0003; drdenese.co.uk

WHAT DOES IT CLAIM TO DO?

Smooth and significantly tighten the appearance of wrinkles within minutes of application. When applied, the product has an immediate 'freezing' effect, helping to relax the muscles that can otherwise cause lines and wrinkles.

WHAT MAKES IT SPECIAL?

The 'exclusive inhibitor peptide factor': the main active ingredient of this is Gaba (gamma-aminobutyric acid), which acts as a muscle-relaxant and causes the freezing effect, while plant extracts help to minimise dark circles under the eyes.

A DERMATOLOGIST SAYS

There are a few creams out there which do have a tautening effect on the skin, and this looks like one of them. I would question whether the Gaba can penetrate enough layers of facial tissue to reach the muscles around the eyes, but clearly, something is happening here.

OUR TESTER SAYS

The cream goes on easily and tingles a bit. Then, amazingly, it has an instant tightening effect though, alas, this doesn't last. I use it as a short-term fix, when going out for the evening.

